

Preview

EuroTier 2006 – Focus on feed and bioenergy

EuroTier is one of the few shows that covers all aspects of animal farming. Pigs and cattle – and to a lesser extent this year, poultry – are widely covered. Special attention is given to the feed sector and aquaculture is becoming a more integral part of the exhibition. Bio-energy is a new feature at the show.

By Dick Ziggers



EuroTier 2006 takes place on 14 to 17 November in Hanover, Germany. Now in its seventh year, it covers all aspects of production and management in animal husbandry. Some 1,200 exhibitors from 37 countries have registered stands.

In addition to the large range of products and services presented by exhibitors, another key attraction at EuroTier is its technical programme. The updated programme and all relevant show information can be viewed at www.eurotier.de.

The list of exhibiting companies reads like a 'who's who' of the animal husbandry industry. It includes all the major players in the fields of breeding, feeding and feed, animal health and housing, animal transport as well as manure, milking and cooling technologies and now also bioenergy specialists. Later this year our department will distribute a special magazine covering the innovations that will be showcased in Hanover.

Compared to previous years, EuroTier 2006 features more exhibitors in the fields of breeding, feeding, animal health and veterinary medicine. Feed storage, transport, mixing and milling are other areas that have shown an increase.

Following the wishes of numerous exhibitors regarding the structure of international exhibitions in Europe, there will not be a special poultry section at EuroTier 2006. The main large international exhibitors in the poultry sector will not be present and there will not be a dedicated poultry hall. Poultry will be a major exhibition item again in 2008.

Specialist exhibition: 'Feeding quality'

Show organiser DLG is hosting a number of specialist

exhibitions, each of which will feature exhibits, demonstrations and in-depth discussions, including contributions from expert speakers. For example, the 'Feed hygiene LIVE – from silo to trough' exhibition which takes place in hall 20, focuses on feeding quality. Relevant to both livestock farmers and compound feed producers, it is organised in close collaboration with exhibitors and runs throughout the duration of the exhibition.

The specialist exhibition showcases ways in which cleanliness can be maintained in feed storage, processing installations and the feed installation itself, including operators' silos, milling and mixing plants, dry, mash and liquid feeding installations and drinking water systems.

The organiser and project manager of 'Feed hygiene LIVE – from silo to trough', Dr Walter Staudacher, believes a specialist exhibition on this subject has come just at the right time. "For the past few years, the whole industry has focused on making further improvements to the standard and quality of food produced by farm animals. This also entailed an investigation into the quality of animal feeds and the specialist exhibition at EuroTier is really a logical continuation of this trend," he said. "The challenge lies in fulfilling new requirements without reducing profitability on the farm."

Demonstrations

Exhibitors will be demonstrating a number of solutions, which are expected to include silo cleaning and feed processing techniques that enable the hygienic production of compound feeds and complete



The exhibition grounds in Hanover are huge. Good walking shoes are required to be able to cover all areas.
(Photo: Deutsche Messe AG)

feedstuffs. Effective measures to avoid impairing the quality of feed in the trough will also be exhibited.

A forum headed by expert speakers will address these issues and several others such as the impact of storage conditions on taste and flavour and therefore appetite. The comprehensive range of information available in this specialist exhibition is expected to attract strong interest among livestock farmers and the compound feed industry.

Aquaculture

Apart from general animal husbandry (pigs, poultry and cattle) aquaculture has become an integral part of EuroTier, featured in hall 23. This sector is represented at the exhibition for the third time in 2006, attracting companies and representatives from the international fish (feed) industry, including aeration, feeding, handling and processing specialists, as well as water treatment experts, who provide solutions for effective farming of aquatic species in fresh water and sea water i.e. mariculture.

A networking event called 'Fish Fiesta' is planned on



The aquaculture section at EuroTier is expanding.
(Photo: DLG)

the evening of 15 November in Hanover. The German Trout Marketing Association will be presenting new advertising and promotional tools that aim to position aquaculture products successfully in the market.

World's largest bioenergy exhibition

'BioEnergyEurope', is also premiering at EuroTier 2006. This section focuses on renewable energies applicable to the animal husbandry and agriculture industries. Several hundred exhibitors have already registered. Covering a net exhibition space of 11,000m², it will also be the largest bioenergy exhibition in the world.

With a central location in hall 27 and its adjacent outdoor area, BioEnergyEurope is dedicated to showcasing technology, products and services in the fields of:

- Biogas – slurry/solid manure, suitable plants, grain, co-substrates/solid wastes
- Solid biofuels – split logs, chips, pellets, straw, grain, plant oil, organic residues
- Liquid biofuels – biodiesel, vegetable oil, methanol, ethanol
- Solar technology – photovoltaics, solar thermal power technology
- Wind energy – generators, transformers, transmissions, lubrication systems.

Having invested €6.5 billion in 2005 alone, Germany is the world leader in bioenergy production technology. In addition to the equipment on display, there are various demonstrations and specialist forums, and visitors can obtain expert advice in the BioEnergy advisory centre.

Bioenergy will also be featured through a model biogas power plant and a 'heat from wood and straw' specialist exhibition. ●