

WHAT DOES IT CONTAIN?



Aimed at the international turkey industry, this Turkeys special translates scientific knowledge and practical experience in a way which can be used by all readers. It covers the latest developments on health, nutrition, production and management. Written by internationally renowned specialists, this Turkeys special will be a valuable tool for all those involved in turkey production and processing.

WHAT IS IN IT FOR YOU?

- High exposure
- 4,000 high value prospects waiting to hear from you
- Reference book: long-term communication impact
- Assurance of top-of-mind position with potential customers

WHERE WILL IT BE DISTRIBUTED?

TARGET GROUPS

The international turkey industry:

- Large turkey farmers/farm managers
- Turkey consultants/veterinary practitioners
- Researchers
- Universities
- Extension services
- Feed manufacturers
- Health product manufacturers
- Equipment manufacturers

TARGET CIRCULATION

4,000

WHAT ARE THE COMMUNICATION OPTIONS?

Please contact us for Advertising Rates. When special position is granted there will be a surcharge of 15%.

IMPORTANT INFORMATION & TECHNICAL SPECS

PUBLISHING DATE	August 2008
ADVERTISING CLOSING DATE	July 17, 2008
TECHNICAL SPECIFICATIONS	Type area (excl. overfill) 215 x 280 mm advertising material can be delivered on optical disks, CD-Roms or zip disks More details: see our Mediakit 2008
CANCELLATION	4 weeks prior to advertising closing date (contract remains valid)

All advertising orders are executed in accordance with the general conditions and advertising regulations as registered at the court of Arnhem

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GLOBAL COMMUNICATION, REAL IMPACT