



VIV Europe 2008 Moscow Edition

Exhibition Magazine



WHAT DOES IT CONTAIN?

- Useful visitor information
- Exhibitors details
- Exhibitors lists: from A to Z and categorised
- Show ground map
- Conference program



WHAT IS IN IT FOR YOU?

- High exposure
- Long-term communication value
- Assurance of top-of-mind position during and after the show
- Traffic driver to your booth
- 8,000 high value prospects waiting to hear from you
- The only official VIV-publication:
Exclusively published in co-operation with the VIV-organisation





WHAT ARE THE COMMUNICATION OPTIONS?

Please contact your account manager for more information on advertising

IMPORTANT INFORMATION & TECHNICAL SPECS

TARGET CIRCULATION	8,000 copies
TARGET GROUP	Visitors to VIV Europe (distribution at entrances to the show)
ADVERTISING CLOSING DATE	March 17, 2008
TECHNICAL SPECIFICATIONS	Type area (excl. overfill) 215 x 280 mm advertising material can be delivered on optical disks, CD-Roms or zip disks More details: see our Mediakit 2008

MORE INFORMATION & BOOKINGS



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