

EuroTier innovations 2008

Exclusively published by Reed Business Information in co-operation with the EuroTier organisation



WHAT DOES IT CONTAIN?

- Editorial content on market developments in poultry, pigs, dairy, aqua and feed production
- Trends in livestock production
- On farm energy production
- List of innovations per segment, including description of the innovations
- New product award winners



The EuroTier 2008 show will also be highlighted in:

- Feed Mix 17.1 (January/February 2009: review)
- Feed Tech 12.7 and 13.1 (September: preview, January/February 2009: review)
- Pig Progress 24.7 and 25.1 (September: preview, January/February 2009: review)
- World Poultry 24.9 (September: preview)

WHAT IS IN IT FOR YOU?

- high exposure
- 20,000 high value prospects waiting to hear from you
- promoting your presence in the Central and East European region
- traffic driver to your booth
- long-term communication value
- enhancing your participation at EuroTier 2008
- assurance of top-of-mind position before, during and after the show

WHERE WILL IT BE DISTRIBUTED?

Eastern Europe	2,875
Western Europe	10,125
Asia & Pacific	500
Middle East & Africa	1,500
Show copies, Reed copies	5,000
<i>Total circulation</i>	<i>20,000</i>

EuroTier Innovations will be distributed to (potential) visitors and exhibitors to EuroTier.

WHAT ARE THE COMMUNICATION OPTIONS?

Please contact us for Advertising Rates

IMPORTANT INFORMATION & TECHNICAL SPECIFICATIONS

PUBLISHING DATE	November 2008
ADVERTISING CLOSING DATE	September 25, 2008
TECHNICAL SPECIFICATIONS	Type area (excl. overfill) 215 x 280 mm advertising material can be delivered on optical disks, CD-Roms or zip disks More details: see our Mediakit 2008
CANCELLATION	4 weeks prior to advertising closing date (contract remains valid)
<i>All advertising orders are executed in accordance with the general conditions and advertising regulations as registered at the court of Arnhem</i>	